

# Privacy Policy

Last Updated: 17.12.2020

## Introduction

LGDeal LLC (“LGDeal” or “we”) is committed to protecting and respecting your privacy. This Privacy Policy (together with our [Terms of Use](#) and any other documents referred to in them) applies to the LGDeal website and marketplace platform (collectively, “Service”) and sets out the basis on which any personal data we collect from you, or that you provide to us, will be handled by us.

In this Privacy Policy, the term “personal data” means information that relates to an identified or identifiable natural person. “Sensitive personal data” means personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, and the processing of data concerning health or sex life.

We know that you are concerned about how we use and disclose personal data, and we are committed to complying with data protection and privacy laws that apply to us. This Privacy Policy tells you about the ways in which we protect your privacy and the personal data we process about you.

We wish to remind you that this Privacy Policy applies to personal data that we process when you use the Service. It does not apply to any links to third-party websites or services, such as third-party applications, that you may encounter when you use the Service. We encourage you to carefully familiarize yourself with privacy policies applicable to any websites or services operated by third parties. Please be aware that we are not responsible for the privacy practices of any third parties.

By using the Service, you agree to the privacy practices described in this Privacy Policy.

## Information We May Collect from You

### (a) Data You Provide in the Service

We may collect the following information from our users that may, in certain circumstances, constitute personal data:

- Full name;
- Email address;
- Telephone number;
- Username and password used for the Service;
- Mailing address;
- Name of the legal entity registered on the Service;
- Tax identification number of the legal entity registered on the Service (e.g. EIN/VAT/TIN);
- Country of incorporation of the legal entity registered on the Service;
- Business information about the legal entity registered on the Service;
- Bank information about the legal entity registered on the Service;
- History of and data about your transactions on the Service;

- Photographs you upload through the Service;
- Any other information you provide to us;
- Information we receive about you from third parties.

(b) Data Collected Automatically

The Service may automatically collect the following information from you that in certain circumstances may constitute personal data:

- We and our third-party partners use cookies, web beacons, Flash cookies (locally stored objects), embedded scripts, location-identifying technologies, and similar technology (collectively, “tracking technologies”). These tracking technologies collect information about how you use the Service (e.g. actions you take in the Service), information about your browser and online usage patterns (e.g. IP address, browser type, browser language), and information about the device(s) you use to access the Service (e.g. mobile device identifier, mobile carrier, device type, model and manufacturer, mobile device operating system brand and model, and depending on your mobile device settings, your geographical location data (which could include GPS coordinates (e.g. latitude and longitude) or similar information regarding the location of your mobile device), or we may be able to approximate a device’s location by analyzing other information, like an IP address. We may also collect the configuration of the Service when you use it and the time and date of your use of the Service.
- We also collect analytics data and use third-party analytics tools to help us measure traffic and usage trends for the Service.

## **The Purposes for Which We Use the Data**

(a) Data You Provide in the Service

We use the collected personal data the following purposes:

- To verify your identity;
- To determine your eligibility to use the Service;
- To communicate with you;
- To prevent and investigate fraud, unauthorized use, and other misuses;
- To operate and improve our products and services;
- To audit and analyze the Service; and
- To ensure the technical functionality and security of the Service.

(b) Data Collected Automatically

We use the data collected automatically for the following purposes:

- To improve customer service;
- To personalize user experience;
- To provide features available in the Service;
- To develop, improve, and protect the Service;
- For market research;
- To audit and analyze the Service;
- To ensure the technical functionality and security of the Service;

- To remember information so that you will not have to reenter it during your visit or the next time you visit the Service;
- To monitor aggregate metrics such as total number of visitors, traffic, usage, and demographic patterns in our Service.

## **How We Disclose Data**

We do not sell, lease, rent or otherwise disclose the personal data relating to our users to third parties unless otherwise stated below.

The personal data collected in the Service may be disclosed in the following manner:

(a) Personal data you provide in the Service:

We may disclose personal data you provide to the Service with the following categories of third parties:

- To other users of the Service, to the degree necessary for the proper functioning of the Service;
- To public authorities, such as law enforcement, if we are legally required to do so or if we need to protect our rights or the rights of third parties;
- To our subsidiaries and affiliates; or a subsequent owner, co-owner or operator of the Service and their advisors in connection with a corporate merger, consolidation, restructuring, or the sale of substantially all of our stock or assets or other corporate reorganization, in accordance with this Privacy Policy;
- To other third parties, if we determine that such disclosure should be made for reasons of national security, law enforcement, or other issues of public importance; and
- To other third parties, if we secure your prior consent to such disclosure.

(b) Data collected automatically:

The data collected automatically in the Service may be disclosed to the following categories of third parties:

- To public authorities, such as law enforcement, if we are legally required to do so or if we need to protect our rights or the rights of third parties; and
- To our subsidiaries and affiliates; or a subsequent owner, co-owner or operator of the Service and their advisors in connection with a corporate merger, consolidation, restructuring, or the sale of substantially all of our stock or assets or other corporate reorganization, in accordance with this Privacy Policy.

Moreover, we may disclose information to third parties in an aggregate format that does not constitute personal data and does not allow the identification of individual users.

## **Your Rights**

You have the following rights with respect to the personal data we hold about you:

- The right to know what data we hold about you: If you would like to know what personal data we hold about you, please contact us at [info@lgdeal.com](mailto:info@lgdeal.com). We seek to promptly respond to your inquiry.

- The right to have incomplete, incorrect, outdated, or unnecessary personal data corrected, deleted, or updated. The easiest way to correct, delete, or update the personal data you have provided to the Service is to log in to the Service and enter the necessary changes in the account settings of the Service. If you have additional questions regarding the correction, deletion, or updating of the personal data we hold about you, please contact us at [info@lgdeal.com](mailto:info@lgdeal.com). Please note, however, that we may not be able to modify or delete information in all circumstances, including if we are required by federal or state law to keep certain information about you for a certain period.
- The right to opt out of receiving electronic direct marketing communications from us: All electronic direct marketing communications that you may receive from us, such as email messages and text messages, give you the option of not receiving such communications from us in the future. If you have any additional questions about electronic direct marketing received from us, please contact us at [info@lgdeal.com](mailto:info@lgdeal.com).

## Customers from California

California law provides California customers with specific rights with regard to the collection, sale, and disclosure of their personal information. If you are a California resident, you have the following rights:

- The right to request that we delete any personal information about you which we have collected from you. Nevertheless, we will not be required to comply with your request to delete your personal information if it is necessary for us to maintain your personal information for the reasons provided under California Civil Code Section 1798.105(d).
- The right to request that we disclose to you the following:
  - (1) The categories of personal information we have collected about you;
  - (2) The categories of sources from which your personal information is collected;
  - (3) The business or commercial purpose for collecting or selling your personal information;
  - (4) The categories of third parties with whom the business shares your personal information; and
  - (5) The specific pieces of personal information we have collected about you.
- The right not to be discriminated against because you have exercised any of your rights under the CCPA.

We do not sell your personal information or collect data to facilitate or enable third parties to advertise to you.

## Data Security

The security of personal data is important to us. For example, your user account is protected by a password, and the servers we use are secured and protected by a firewall. In addition, encrypted browsing is the default browsing mode in the Service. Even so, we cannot guarantee that your personal data are always secure because data security measures in use from time to time may be vulnerable. Consequently, please be mindful of the risks that personal data about you may be exposed to when you use the Service.

We also periodically review and adjust security safeguards as the threat landscape evolves. Ultimately no security system is impenetrable, and we cannot guarantee the security of our systems 100%. In the event that any information under our control is compromised as a result of a breach of security, our policy is to take reasonable steps to investigate the situation and, where appropriate, communicate with affected individuals.

### **International Transfers of Personal Data**

Information collected through our website may be stored and processed in the United States or any other country in which we or our affiliates or service providers maintain facilities. If you are located in the European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction, and you consent to the transfer of information to the United States or any other country in which we or our affiliates or service providers maintain facilities and to the use and disclosure of information about you as described in this Privacy Policy.

### **Children's Privacy**

You must be at least eighteen (18) years of age to register with and use the Service. This Service is not directed to children under 13. We do not intend to collect personal data from children under 13.

### **Changes to the Privacy Policy**

From time to time we may change this Privacy Policy. You can tell when changes have been made to the Privacy Policy by referring to the "Last Updated" legend at the top of this page. If we materially change the ways in which we use and disclose personal data, we will post a notice in the Service and send an email to our registered users. Your continued use of the Service following any changes to this Privacy Policy constitutes your acceptance of any such changes made.

### **Questions or Concerns?**

Should you have any questions regarding this Privacy Policy, your privacy as it relates to the use of the Service, or the protection of the personal data we hold about you, please contact us via email at [info@lgdeal.com](mailto:info@lgdeal.com) or by mail at LGDeal LLC, 228 Park Ave S #86971 New York, New York 10003-1502, Attention: Privacy. We seek to promptly resolve any concerns you may have.